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CONSIDERATIONS

On the Revival of the

*Royal-British-Assiento;*

BETWEEN

His CATHOLICK-MAJESTY,

And the Honourable

*The South-Sea Company.*

With an Humble Attempt

To unite the *African-Trade* to That of the  
*South-Sea Company*, by *Act of Parliament.*

By *MALACHY POSTLETHWAYT*, Esq;

LONDON:

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E R R A T A.

PAGE 8, line 23, for *for*, read *from*; p. 9, l. 27, for *Suspension*, read *Suspension*; p. 11, l. 12, dele *a*; p. 22, l. 1, for *they* read *they*; p. 30, l. 17, for *without* read *with*.

T O

PETER BURREL, Esq;

*Sub-Governor,*

JOHN BRISTOW, Esq;

*Deputy-Governor,*

And the other

DIRECTORS of the Honourable the  
SOUTH-SEA COMPANY.

GENTLEMEN,

I N Consequence of the happy Re-  
storation of Peace between *Great-  
Britain* and *Spain*, we may soon ex-

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[ iv ]

pect the *Royal-Assiento* between *His Catholick Majesty*, and the *Honourable Company* over which you preside, will be again re-established, and carried into Execution.

The Difficulties experienc'd in supplying the *Spanish West-Indies* with *Negroes*, have heretofore been great enough; and attended with no little Disadvantage to the *Royal Assientists*.

But as our Part of the *African Trade* has so many Years been in a most lingering Condition; and is, at present, reduced to a very low Ebb, by the intolerable Encroachments and Usurpations of our Rivals therein, who are daily stripping our Parts of the Coast of the choicest *Negroes*; the Difficulties the *Assientists* will meet with are greatly increased: and

[ v ]

and those, perhaps, to so great a Degree, that it may be found impracticable to supply above one *Quarter Part* of the *Assiento*; which will prove no little Detriment to the Trade of the *South-Sea Company*.

These Considerations have induced me to do myself the Honour to suggest such Measures, in the following Papers, as are humbly apprehended, will enable the *Assientists* to carry their Contract with the *King of Spain* effectually into Execution; and that to the best Advantage.

The Measures submitted for that Purpose are uniting the Trade to *Africa* with that of the *Assientists*: And to the End that the Publick as well as the *South-Sea Corporation* may

[ vi ]

may reap all the Benefits and Advantages the *African-Trade* will admit of, I have taken the Liberty, with all humble Submission, to suggest the Necessity of the *exclusive Privilege*, in that Trade, being granted to the *South-Sea Company*, by *Act of Parliament*, for a Term of Years certain.

In Consequence hereof, certain Terms and Conditions on the Side of that *Honourable Company*, are proposed to be acquiesced in, for the peculiar Interest and Prosperity of the *British Plantations* in general. To countervail which, in some Degree, further *Parliamentary Encouragement* will certainly be necessary. Whether the Shape wherein such Encouragement to the *South-Sea Company*, may be given, is properly adapted ; and what else is therein

[ vii ]

therein exhibited to answer the Preservation of our Trade to *Africa* and *America*, as also the Prosperity of the *South-Sea Company*, is most humbly submitted to your candid Consideration, by

GENTLEMEN,

*Your most devoted,**most Obedient,**humble Servant,*

MALACHY POSTLETHWAYT.



# CONSIDERATIONS

ON THE

REVIVAL of the ROYAL BRITISH  
ASSIENTO, between the Court of  
SPAIN and the SOUTH-SEA COM-  
PANY, &c.

**A**LL Nations have a natural Right to regulate the Trade and Navigation of their distant Colonies, by enacting such Laws within themselves, and by making such Treaties with foreign Nations, as they shall judge the most conducive to the general Interest of their Mother-Countries.

'Twas from the Violation of those Laws that the late calamitous War took it's Rise: The *Spaniards*, by their Depredations, interrupted the *British* Rights of Navigation to, and from *our* Colonies; and the *English* carried on an illicit Trade with the *Spanish* Colonies.

But as the Subjects of no foreign Nation what-  
ever have a Right to trade to the *British* Colonies,  
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but under the peculiar Restriction and Limitation of *British* Laws; so neither have the Subjects of any foreign Nation a Right to trade to the *Spanish* Colonies, but under the peculiar Restriction and Limitation of *Spanish* Laws, national Treaties, or Connivance. To do otherwise is violating those Laws, or Treaties; carrying on contraband Commerce, and breaking Friendship with that Nation.

The *Spaniards* standing in Need of a constant Supply of *Negroe*-Labourers to work their *Gold* and *Silver* Mines in *Peru* and *Mexico*, &c. have been under the Necessity, from time to time, of contracting with such Nation who could supply their Wants. Yet neither the *Genoese*, *Portuguese*, or *French*, who had that Contract, were ever able fully to supply them: and at length the *Asiento*, for this purpose, fell into the hands of the *English*. By virtue whereof the *Asientists* are authorized, under certain Conditions therein stipulated, to furnish the *Spanish West-Indies* with *Negroes*. But, by this Contract, all other the *British* Subjects, and all other the Subjects of any other Nation \* whatever, are absolutely excluded from carrying *Negroes* to *New Spain*, or any other Merchandize, but in a way consistent with Treaties, subsisting between *Spain* and other Nations, for that purpose. For any other Nation therefore to interfere with the present Right of *British-Asientists*, is carrying on contraband Trade, as much as the *French* would be thought by the *English* to do, if they should presume to supply the *British* Colonies with what they are obliged,  
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\* Vide Contract de l'Asiento en faveur de la Grande Bretagne, signé à Madrid en 1713. Art. 18. Roussel Tom. 3.

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by our Laws, to take from *England* their Mother-Kingdom.

From this State of the Case, we cannot be at a Loss to judge of the Nature of the *British Asiento*; it being a peculiar Contract between *Spain* and the *South-Sea Company*, as *Asientists*, to furnish the *Spanish* Colonies with *Negroes*, under certain Terms and Conditions; and, at the same time, to exclude all others whatsoever, either *English*, or *Foreigners*, from taking any Share therein.

'Tis a little extraordinary, methinks, that some *Gentlemen*, and those too of no mean Abilities, should, on particular Occasions, treat this Contract in the Light of an injurious, and therefore odious *Monopoly*; when, if dispassionately consider'd, it must certainly appear quite otherwise.

A *Monopoly* of Trade, in the common Sense and Acceptation of the *Trading Interest* in general, carries a frightful Idea with it; it implying nothing less than that the general Interests of Trade are thereby sacrificed to the particular Interest of a few. But how can this be the Case of the *British Asiento*; when the *Trading Interest* of *England* in general never did, nor ever will legally enjoy the sole Privilege of supplying the *Spanish West-Indies* with *Negroes*? How then can it be said, that the *Trading Interest* in general can lose what they never had, or ever will have? Nor will it always be the Interest of *Spain* to exclude the *Trading Interest* of *England* in general only, but the *Trading Interest* in general of all other Nations whatsoever, who may hereafter enjoy this Contract; for we can never suppose *Spain* weak enough to sacrifice the greatest part of her Royal Revenues in Compliment to any Nation whatever. And this, they well know, would certainly be the Case;  
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for a free and open Trade to such extended Coasts as those of the *Spanish Indies*, would give such an handle for clandestine Trade, as to ruin that of the *Galleons* and *Flota*, from which the Royal Revenues of the whole *Spanish* Empire principally arise.

Altho' then this *Exclusive Privilege* lodged in the *S. S. Company*, cannot, with any colour of Reason, be said to be the least injurious to the Trading Subjects of *England* in general; yet it is certainly highly so to the Trading Subjects of *France*, our Predecessors in the *Assiento*: because it is taking such a Proportion of Trade out of their Scale, and throwing the same into our own.

That the *Assiento* is a *Monopoly* in this Sense is true: but a *British Monopoly* that excludes foreign Nations from Trade, can never be thought detrimental to *British* Subjects in general. Was our whole *National Debt*, instead of being a dead Weight upon us, converted into a *Live-Trading-Stock*, and employ'd as the *South-Sea-Trading-Stock*, in such *Monopolies* as excluded our foreign Rivals from Trade, should we have Reason to repent it? On the contrary, would not such masterly Policy be the means of converting our national Incumbrances into national Benefits; and in time of gradually *realising* our *Paper-Debt* into *Solid-Cash*, by augmenting the general Ballance of Trade highly in our Favour? However impetuous therefore has been the Cry against *Trading-Monopolies* in general; yet to condemn every *Kind of Monopoly* in the gross indiscriminately, is most certainly a popular mistake, however fashionable it may have been.

As at first view we do not all see Things in the same Light, it may not be amiss to give this matter

( 5 )

matter further Consideration for Illustration's Sake. The *Dutch* enjoy a very lucrative *Monopoly* of the *Spice Trade* of the *Indies*; a *Monopoly* that excludes all other Nations, as well as *Dutchmen* in general, from this valuable Branch of Trade. Let it be suppos'd this Trade was to change hands, and to fall into those of the *English*, on Condition of being united to the Trade of our *East-India Company*, with their exclusive Privileges and Immunities: Was this the Case, I would ask, whether such *British Monopoly* would be detrimental to the *British* Trading Interest in general, by reason that a particular *British* Company only possess'd that Trade? Would not this be a new Acquisition of Trade to the Kingdom, by taking such a Proportion out of the Hands of the *Dutch* and throwing it into our own? Could the Trading Interest of *England* in general complain of the *India Company*, as being any way detrimental to their common Interest, in depriving them of what they never before enjoyed? This could never be thought, or believed: And such a Kind of *Monopoly* is the *Assiento*; a *Monopoly* that does no manner of Injury to our Traders in general, but engrosses so much Trade out of the Hands of our Competitors, to their Prejudice and our Advantage.

But to make this Point still more unexceptionably apparent. Our *American-Plantations* depend upon the Labour of *Negroes* for their various Productions: Should ever *Great-Britain*, by the subtil Wiles and Machinations of her Rivals, be render'd incapable of supplying her own Plantations with those valuable People; should we not be under the Necessity of contracting with some other Nation, who could supply them? Or, must not our Plantations be absolutely undone? Suppose then a *Contract*,



( 6 )

*tract*, for this purpose, was made either with the *French* or *Dutch*, who having Dominion in *Africa*, might be capable of it; would not this be throwing such an additional Proportion of Trade into the Scale of the *Dutch* or the *French*, and taking the same out of our own, we having hitherto supply'd ourselves with *Negroes*?

Be our Necessity for *Negroes* ever so great; was our whole Dependance for them upon some Rival Nation, which I dread the very Apprehension of, should we not avoid, if possible, the granting such Contract to the Subjects in *general* of such Nation? If so, some *foreign Negroe-Company* must enjoy it, *exclusive* of all other the Subjects of that Nation. Now, was this the Case, can we suppose that such Nation would be so wrong-headed as not to know and sensibly feel this to be quite a new Acquisition of Trade and Navigation to their Country, and lessening that of *Great-Britain* in the like Proportion? Would the Trading Subjects in *general* of such Nation be so infatuated as to grudge, or endeavour to deprive their Country of, so valuable an addition of Trade, because such were the peculiar Circumstances thereof, that they could not in *general* reap the Benefits of it? Or could they in *general* complain of an injurious and odious *Monopoly*, that deprived them of what they never before did, nor their Country ever could enjoy at all, but in the Shape of a *limited exclusive* Company. *England's* giving such a Power to any other Nation would be as ruinous and destructive of her *Trade*, *Navigation*, and *Revenues* arising from her Plantations, as it would to the *Spanish*, was that Nation to leave the *Negroe* Contract free and open to the Subjects in *general* of any Nation who supplied it; because it would give such an  
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an handle for clandestine Trade to our Colonies in *general*, as must prove extremely detrimental to their Mother-Kingdom. How weak then does it appear for *Gentlemen* to treat the *Assiento*, as has too often been the Case, in the Light of a *Monopoly*; destructive of our *general* Interest of Trade, when it appears diametrically otherwise?

Well then; we have seen that the *Assiento* in the *Negroe-Part* of it is no frightful *Monopoly* in the vulgar Acceptation: but it is said, that the granting of the Licence of an *annual Ship*, is; forasmuch as it impowers the *Assientists* to import so many hundred Tons of *British* Manufactures into the *Spanish Indies*, besides *Negroes*. But in what Sense is this a *Monopoly*? Do the *Assientists*, by having this Liberty, exclude the rest of the *British* Subjects from trading to the *Spanish West-Indies*, in a manner agreeably to the general Treaties subsisting between *Great-Britain* and *Spain* for that Purpose? This will not be said. Well then; it is not a *Monopoly* in the common Sense of the Trading Interest. What sort of a *Monopoly* is it then? Why, by sending so many hundred Tons of *British* Merchandize, the *Assientists* engross such a Proportion of Trade from our *Spanish Merchants* in *general*. But how does this appear either? Why may it not be as reasonably said, and believ'd too, that if our *Assientists* did not supply this Quantity of *British* Merchandize, that some other particular Nation that trades to the *Spanish West-Indies* as well as we, would; or, if no *one* in particular did supply the whole; yet *all together* they might. And what Proof is there to the contrary? Who will undertake to demonstrate, that if the *Assientists* had not this Share of the Trade, that the same  
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( 8 )

would fall into the Hands of our separate *Spanish Merchants*? And unless this is made appear, how can the *Affientists* be said, with any degree of Certainty, to engross this Share of the *British* Trade from our *separate Merchants*? Supposing however, but not granting, the *Affientists* do interfere with them in a small proportion, an *Eighth* or a *Tenth* suppose, is it not more for the Advantage of *British* Manufacturers in general, that an *hundred thousand Pounds* worth of our Merchandize should be sent to the *Spanish Indies* by the *Affientists*, than about *ten thousand Pounds* worth by our own *Spanish Merchants* only? In that case the Addition of the other nine *Tenths* or seven *Eighths*, if you please, is taken out of the Scales of *other Nations* together, and thrown into our *own*. That this is the true State of the matter we have no Reason to doubt; for the *French* in particular having the Advantage of most Nations in this Trade, by Reason of their *Linnen, Silk, and Gold and Silver* Manufactures, which come cheaper than ours, the *Affientists* have been able to cope with them, by Reason of their Merchandize being exempt for those heavy Duties in *Old Spain* on the Outfett and the Return on all European Goods: So that by means of the *Affiento*, we not only prevent the *French* and other Nations from supplanting the *English*, as they would do, but keep up the *Spanish* Spirit and Taste for the *British* Manufactures in those very Articles, wherein the *French* and others have done us the most Mischief. In this Sense neither then is the *Affiento* a *Monopoly*; unless it is more for the Interest of the Nation in general, rather to take to the value of *Twenty or Thirty Thousand Pounds Sterling per Annum* only of *Spain*, than *Two, or Three Hundred Thousand Pounds per Annum*.

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Nor does it follow from this Capacity in the *Affientists* to be upon a level in their Sales with our Rivals, that they are any way prejudicial to our own separate Traders in that Respect; for 'tis well known to be their Practice, as it is their Interest, to keep up the Price of *British* Manufactures in general in *New Spain*: and altho' in some *Particulars* they may be able to sell as low as other Nations; yet what Detriment is that to their *Countrymen*, who cannot take the Advantage of it?

It has been said likewise, but with as little Foundation as any thing else, that the *Affiento*, by supplying the *Spaniards* with *Negroes*, hath render'd them *dearer* to *British* Planters in general; and thereby prov'd prejudicial to our *Sugar* and other Colonies. To which I reply:

Before *British Affientists* supply'd *Spain* with *Negroes*, the *French* did, as has been observed: And did not they supply them from the Coast of *Africa*? Have not the *Affientists* done the same? How has *England* then, by supplying this *Contract*, and that from the same Place, increas'd the Demand, and thereby the Price of *Negroes*? Has shifting Hands only produced that Effect? Or, is it not owing to some other apparent Causes, which we shall see presently?

On the Suspension of the *Affiento* at any Point of Time, have *Negroes* been *cheaper* to our Planters than when the *Affientists* carry'd on their Trade from *Jamaica*? Are they cheaper now? On the contrary, are they not exorbitantly dear? This will not be laid at the Door of the *Affientists*. Well: But since *Negroes* are so dear at present; upon the *Revival* of the *Affiento*, will not this render them still *dearer*, by increasing the Demand? Past Experience has shown, that the Exercise of the

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*British Assiento* never did render them dearer to our *Planters*; but the Suspension of it certainly has; particularly to the *Planters* of *Jamaica*; who, as when the *Assientists* imported large Quantities for the Supply of their *Contract*, have never had them so cheap ever since. Supposing however, that the *Revival* of the *Assiento*, should not again be instrumental to the lowering the Price; which indeed is not now to be expected, for Reasons that will soon be given. What's to be done in this Case? Are we to throw it up to *France* again, who would, doubtless, cheerfully accept it, should we be wise enough to do otherwise?

The *Spaniards*, we know, must and will have *Negroes*, because they must and will have *Gold* and *Silver* from the *Spanish Indies*: And if *England* does not think it her Interest to employ *Thirty* or *Forty* Sail of *Ships* in transporting *Negroes* to them, as also to export large Quantities of our *British Manufactures* to *Africa* in Barter for those *Negroes*, some other Nation greedily will snap at those Advantages. Should this come to pass; who will undertake to shew, that our *British Planters* will purchase *Negroes* cheaper in consequence of such a Change of Hands of the *Assiento*?

Under such an Alteration in the Circumstances of that Trade, is it not rather to be feared, that our Plantations would not obtain a Supply at any Rate; instead of having them cheaper? For, as the *Spanish Assiento* must be given to a *French* or a *Dutch exclusive Company*, such *Company* would certainly use their utmost Efforts to engross as great a Share in the *Negroe-Trade* as possible; in order to carry their *Contract* into Execution. Whatever Nation had it, is it not reasonable to believe

( 11 )

believe that *Spain* would stipulate for a much larger number of *Negroes* than is done by the *British Assiento*?

That they would do so we have no little Reason to believe. For the Expences of *Spain* have been very extraordinary during the late War; their Debts in Consequence thereof very heavy; and their Finances in general but in very indifferent Plight. To recover themselves they have no Resource but to their *American-Indies*; nor need they a better. But altho' they abound with immense Treasures; yet these Treasures happen to be under ground; and the *Spaniards*, we know, are not mighty fond of Labour. They must and will have *Negroes* whom they can compel to work to bring their subterranean Treasures above Ground: And the more *Money* they want, the more *Negroes* they will purchase for that purpose. On a new *Assiento* therefore taking place with a another Nation, may not we naturally imagine the Number of *Negroes* will be increased, perhaps doubled; and how will it fare with our *British Planters* then?

While the *Assiento* continues in *British Hands*, we shall always be able to judge what Number of *Blacks* we can furnish, consistent with the Prosperity of our own Plantations; and beyond this Standard we shall never go to our own Prejudice: we shall always manage the Terms and controul the Exercise of a *British Assiento*, in due Subserviency to the Well-being of our *British Colonies*. But who will undertake the Guarantee, that *foreign Assientists* shall consult the Interest of *English Planters*, as the *British* may be always over-rul'd to do, by the occasional Interposition of a *British Parliament*, or a wise Administration?

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Upon the whole therefore, I am inclin'd to flatter myself, that, by this time, it appears rather more eligible to preserve the *Assiento* as long as we can, than to resign it to a foreign Competitor in Trade: And I am well perswaded, was this matter set in a true Light before them, that our most judicious and eminent *Planters* would be of the same Sentiment.

If then keeping is a more consolable Consideration than parting with this *Contract*, it nearly and essentially concerns the Interest of the Kingdom in general, as well as our Plantations in particular, that the *Assientists* should be enabled to carry their Treaty into Execution, the most to the Advantage of both, as well as themselves.

The Importance of the Plantation-Trade to this Kingdom is now so well understood; and so generally allow'd, that it is needless to say any thing on that head: but it may not be amiss to observe, that we are not the only People thoroughly sensible of the invaluable Benefits of this Branch of Commerce and Navigation. The late War hath afforded us experimental Knowledge, that somebody is following us close at the Heels in this Trade; but if they overtake us herein, I am certain the Fault must be laid at our own door; we having the effectual means of Prevention in our own Hands. Were we even destitute of the means of Preservation, 'tis beneath the Dignity of the *British* Empire to betray a servile Tameness and Passivity; but is it not an unpardonable Supineness and Inactivity, to have the means in our Power, and make no use of them at all: and this, I must beg leave to say, is the Case. For,

How can any Rival ruin our Plantation-Trade, while we are capable of supplying it cheaply and plentifully with *Negroes*? And while also we have it  
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in our Power to prevent any Rival from supplying their Plantations near so cheaply and plentifully as we are able to do our own? And these things we most certainly have in our Power: and, what is peculiarly happy, we may easily exert this Power, without violating any National Treaty, or Compact; or indeed giving the least *real* Cause of Offence to any Nation whatever.

That this is matter of Fact, is well known to all who are thoroughly acquainted with the *British* Rights, Privileges, and Immunities of Trade in *Africa*. Our Settlements there are more commodiously situated, than those of any other Nation to carry on the *Negroe-Trade* to the best Advantage; they are not only more numerous likewise, than those of any *particular* Nation, but are near equal to them all: and, at a few Thousand Pounds Expence, may be render'd superior in Strength to those of all Nations, consider'd together. What hinders then, but from the Weight of the *British* Interest in *Africa*, the *British* Plantations, and the *British Assiento* may be more cheaply and more plentifully supplied than those of any other Nation? Nothing can hinder this but our own shameful and scandalous Dissensions among ourselves, who shall profit the most by the *African* Trade, for the Time present; though Posterity should be undone by their Contentions, and Animosities.

Tho' our Mercantile Part of the Nation were pretty well apprized of the extraordinary Increase of the *French* Plantation-Trade in *America* before the late War; yet even the most knowing and experienc'd never thought it so very extraordinary, as it lately appear'd to be. The Heat of Action being now over, and Peace happily restor'd, does  
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it not well become the Wisdom of the Nation to scrutinize effectually into the Cause of so unexpected a Rise of Trade and Navigation in the Hands of our Rivals? And more especially so, since we are at present convinced, that it has been at the Expence of our own Plantation-Trade in general?

Tho' the apparent and glaring Cause of all this lays before our Eyes; yet we are hindered from seeing it. But does it not most nearly concern the Trading Interest of these Kingdoms, to enquire, by whom those Clouds of Darknes are raised to eclipse their View; and for what peculiar Ends and Purposes?

That we may take a pretty full View of the Measures of *France*, with Respect to the Support of their Trade to *Africa*, it may be necessary to descend to Particulars; of which, as I gave some Account in the Year 1746, † I shall only transcribe the Account then given.

An Account of the *Bounties, Exemptions, Privileges, and Encouragements*, given by the *French* to their *African Company*; taken from a Memorial of the *Deputies of the Council of Trade* in *France*, to the *Royal Council* of Commerce there.

I. An Exemption from all local and provincial Duties of any Kind, upon their Goods and Merchandize in *France*,

as

† Vide *The National and Private Advantages of the African Trade consider'd, &c.* Addressed to the Right Hon. Henry Pelham, Esq; First Lord Commissioner of the Treasury, &c. printed for Mess. Knapton.

( 15 )

as also from all Duties for Merchandize exported to *Africa*, wherewith to purchase *Negroes, &c.* which considering the number of Ships they employ in this Trade, cannot be computed at near so small a sum as £ 150,000 Sterling *per Ann*: nor the whole Exemption at so small a Rate as 3 *per Cent.* thereon: say only \_\_\_\_\_ £ 3000

II. An Exemption from half the Customs on all *Sugars*, and other Merchandize imported from the *French Islands* and *Colonies* in *America*, being the Produce of the Sale of *Negroes* there: the Amount of which will appear by the following moderate Computation, *viz.*

Suppose 15000 *Negroes* only (whereas good Judges reckon them not less than double that number) are imported into the *French Sugar Islands* annually; and that 10000 of that number only should be sold for *Sugar* to be returned to *France* at the Rate of 40 hundred Weight of *Sugar* only per Head,

The Duty on Importation of *Sugar* into *France* is 3 *per* \_\_\_\_\_

Carried over £ 3000

Brought

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Brought over \_\_\_\_\_ £ 3000  
*Cent.* on about Two-thirds of the Value; which is at the Rate of 2 *per Cent.* There is also an *Inland Duty* of Three Livres, or 2 s. 9 d. Sterling *per* hundred Weight.

Suppose the Price of such *Sugars* is computed at no more than 25 s. *per* hundred; which upon 10000 *Negroes* makes 400,000 Weight of *Sugar*: and this at one *per Cent.* being one half of the *Duty* upon Importation, amounts to — £ 5000

400,000 hundred Weight of *Sugar* at 1 s. 4 d.  $\frac{1}{2}$  *per* hundred, being half of the above *Inland Duty* of Three Livres, or 2 s. 9 d. Sterling *per* hundred Weight, is — £ 27,500  
 £ 32,500

III. A *Bounty* of 10 Livres, or 9 s. 2 d. Sterling, to be paid out of the King's Revenue, for every *Negroe* carried to the *French Sugar Islands* and *Colonies* in *America*; which upon the said 15000 *Negroes* only, amounts to — £ 6875

IV. A *Bounty* of 9 s. 2 d. for every Ounce of *Gold Dust* that shall be imported from *Africa* into *France*. Suppose only 5000 Ounces of *Gold* Carried over  
 £ 42,375  
 Brought

( 17 )

Brought over \_\_\_\_\_ £ 42,375.  
 imported from *Africa* into *France*, which is quite trifling and inconsiderable, when we recollect how rich their Ships in the *Guinea-Trade* are in *Gold*, as appear'd by some Captures made in the late War, is \_\_\_\_\_ 2296.

The Total is *per Ann.* in }  
 Sterling Money } £ 44,671.

N. B. The *Exemption* of Duties on what the other 5000 *Negroes* produce in *Coffee, Indigo, Cotton, Cocoa, &c.* is left out in this Account, lest any Exaggeration should be made: and in every other Article, things are extremely underrated, which every one at all acquainted with the Extent of the *French Trade* to *Africa*, and *America* need not be apprized of.

Nothing can be a more modest Computation than this is. But if to those extraordinary Encouragements we tack that of *exclusive Powers* and *Immunities* besides, it must certainly give the *French* a great weight of Influence and Authority in their *Negroe-Trade* in *Africa*.

Yet their Encouragements do not terminate here only: there is one single Article alone, which seems to be so well calculated to make the most of the

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( 18 )

the Labour of *Negroes*, and encourage their Planters, that it may not, perhaps, be esteemed inferior in it's good Consequences to all the rest, consider'd together: And that is, the Maxim of giving their most industrious Planters Credit out of the Publick-Stock, or the King's Treasury, for *Negroes*, and other Planting Materials. The Management of this part of their Encouragement, it seems, lies between the *Comptroller General of the Finances* and the *Company*: They are indeed, as Prudence directs, cautious of their *Planters*, to whom they give such Credit; but if they are Persons of known Probity and Industry, and make proper Application, they need want no Credit for *Negroes*, or any other Planting Materials. §

Measures of this Nature, it may be worth Observation, have been the constant Practice of *France*, when they have aim'd at carrying any capital Point in Trade. 'Twas by thus giving Credit to Traders out of the Royal Treasury, that the celebrated *Monsieur Colbert* first enabled *France* to rival *England* in the *Woollen Manufactory*; for after he had brought the *French* to furnish their own People, and clothe their own Nobility and Gentry, and even the King himself, with their own *Woollen Manufactures*, and exclude the *English* Manufactures from *France* by a *Law*, they turn'd their Thoughts upon supplanting us at *foreign* Markets. To which End that great Statesman caus'd Credit to be given to Exporters, even till the

§ *The French King also grants Lands in his Plantations gratis, to poor industrious People, sent thither from France, and gives them other Encouragements to go over and settle there; and moreover, lends Money to his American Subjects, in Case of Hurricanes, which destroy their Plantations, and other unavoidable Misfortunes.*

( 19 )

the *Returns* of their *Woollen Goods* came from abroad. This was done particularly to the *Turkey* Merchants at *Marseilles*, who had Credit for the *Woollen Manufactures* of *Nismes*, 'till the *Return* of their Ships from *Smyrna* and *Scanderoon*: by which wise Encouragement the *Marseillians* first supplanted the *English* in the *Levant* Trade; in which, we are too sensible, they have greatly increased ever since.

It is not unlikely, that the *French* might take this Maxim from the wise Prince, *Ferdinand* the First, *Great Duke of Tuscany*, who rais'd the Trade of his Subjects to an incredible height by the like Policy. That Prince, not content with having his Royal Coffers full for his private use only, was ambitious that his Treasures should be subservient to fill those of his Subjects also. Mr *Mun*, \* a very skillful, and eminent *English* Merchant, tells us, he himself experienc'd the *Duke's* Liberality; who lent him no less than *Forty Thousand Crowns, gratis*, altho' he knew that he should send the whole away, and that in *Specie* too, to *Turkey*, to purchase Merchandize; the *Duke* being well assur'd, says he, that in the Course of that Trade, the same would return again, according to the Italian Proverb, with a *Duck in the Mouth*. The judicious old *Gentleman* further tells us, that, by this Policy, the *Duke* encourag'd Trade to such a Degree, that of his own Knowledge, *Legborne*, which was only a poor little Town, became, even in his Time, a fair and strong City; being one of the most famous Places of Trade in all Christendom. How it has improved since, from that Foundation, need not be said.

D 2

Now,

\* Vide *England's Benefit and Advantage by Foreign Trade* by Mr *Mun*.



Now, if we well weigh those Measures taken by our Competitors, and compare them with our own, we cannot but discern how the one are judiciously adapted to the peculiar Nature and Circumstances of those Trades, and to render them as prosperous as possible to *France*; while our Measures, I am sorry to say, can have no other Tendency than to the gradual Ruin of the *British* *Negro*, and *Plantation*-Trades in general.

The *Exclusive* Privilege alone of the *French* *Negro*-Company, gives them a great Advantage over us in that Trade; because upon their Parts of the *African* Coast, they have none of the separate Traders of *France* to bid for *Negroes* against the Company, and against each other; which raises the Price: On the contrary, the Company being the *sole Purchasers*, they keep the Price as low as they please: Whereas what is the Case of the *English*? The Trade being open to all the Subjects of *Great-Britain*, the Company have bid against private Traders, private Traders against them, as also against each other; and the *French* against 'em all. How can we expect therefore but the *Negro* *Princes* and *Chiefs* will take Advantage of our Folly, and raise their Price to what Height they please? In the one Case, the *French* make their own Price with *Negro*-Sellers; in the other, the *Negro*-Sellers make *their own Price* with the *English*. Can it be any great marvel therefore, that the *French* should stock their Plantations very *cheaply* and *plentifully* with those Labourers, while our Planters, paying a most exorbitant Price for 'em, cannot have that Plenty; and consequently cannot afford their Plantation-*Produce* so cheap as the *French*; nor can they maintain the *Negroes* they have

have so cheap as they do, from their greater Plenty of Labour.

Nor does the Influence of the *French*-Company end here. Observing the Effects of *English* Measures, occasion'd by the Dissensions and Animofities between *our* Company, and the *separate* Traders, they were resolv'd to take Advantage of *both*, as the *Negro*-*Chiefs*, and *Princes* have likewise done. Accordingly the first Step they took was to try how we should relish their Purchase of *Negroes* upon the *British* Parts of the Coast; where they have no Right to Trade at all: And finding they met with no manner of Obstruction, either from the *English*-Company, or the *English* separate Traders, they have long since usurped a Power of Trading quite uncontrouled to our Parts of the Coast, and sweeping away numberless of the choicest *Negroes*; while, at the same Time, the *English* have never dared to approach the *French* Coasts. With so high an Hand have the *French* carry'd their unwarrantable Encroachments upon the *British* Rights of Trade in *Africa*, that they have absolutely engross'd the whole Trade of the extended *Gum-Coast* out of our Hands; and have the Confidence to take and confiscate *British* Ships, when trading only within the *British* Rights and Privileges; and where the *French* have no more Right to trade than they have to our Settlements in the *East-Indies*, or to the *Spice-Islands* of the *Dutch*. These are Facts too notorious to be gainsaid.

And here it may be necessary to observe, that altho' upon *our* Parts of the Coast, the *French* are obliged to give a much greater Price for *Negroes* than upon their *own*; yet this little affects the Company, or their Plantations; for the public Encouragements,



( 22 )

Encouragements, we have seen, they enjoy, enable them to let their Planters have *Negroes* at one half the Price the *British* have; and notwithstanding their *African Trade* in general is a very profitable Branch to the Company.

Are not these extraordinary Advantages the *French* have in the *Negroe-Trade* beyond what we have, sufficient to account for the Prosperity of their Colonies and the Declension of ours? If then this Cause, and this only, is sufficient to account for the *French* producing, in their *West-India-Islands*, more than double the value in *Sugars, Indigo, Cotton, Coffee, Ginger, &c. &c.* than what is at present produced by the *English*, who before this Time abundantly exceeded the *French* in those Branches: If this Cause, and this only, is sufficient to account for the *French* cutting us out of the *Sugar and Indigo Trades* at all foreign Markets, and amply supplying themselves with *Sugars*, which they before took from *England*: If this Cause and this only is sufficient to account for *France* drawing from *Two to Three Millions Sterling per Ann.* from foreign Countries, in Return for *Sugars, Indigo, Coffee, Ginger,* and other their Plantation-Productions, the Bulk of which *England* used to supply: If the *French* stocking their Plantations so cheaply and plentifully with those valuable Labourers, sufficiently points out the true Cause of their surprizing Increase of Trade, Shipping, Seamen, and Naval Power; does it not most nearly concern the Trading-Interests of this Kingdom, if we have it in our Power, to check them in their *Negroe and Plantations-Trades*; which have prov'd the grand and principal Cause of all this? And that we have this in our Power, I am inclin'd to believe, will appear before we have done with them.

Our

( 23 )

Our *African-Company* charge their present reduc'd State, to the Account of the separate Traders; and the latter say the Nation must have lost the Trade, and the Plantations been undone, if the Company had been, or ever shall be suffer'd to prosper. But what has the Nation to do with their Contentions and Animosities? Is our *Negro-Trade* to be sacrific'd, because the Parties interest-ed in it can't agree?

If the separate Traders, by their disjointed Endeavours could be the Guardians and Protectors of the *African-Trade*, how comes it to pass that since it has been under their peculiar Care and Patronage, as it were, that they themselves have lost the whole Trade of the *Gum-Coast*? Why also have they not, and why do they not, at this Time, prevent the *French* from Trading for the choicest *Negroes*, within their own Rights and Privileges? If they'll be ingenuous, the Answer is plain enough: It is because, they have not been able: For, how is it possible for a disunited Body of private Traders, to be able to contend with the united *French-India and Guinea-Companies*, who want no Encouragement *France* can give, and our Company wants every Thing?

If we don't battle our Enemies in Trade as well as in War, with Weapons equally powerful, is it not in vain; is it not superlatively weak, and ridiculous to expect equal Success in either? It would be happy for Mankind, if the Interest of Nations in general could always coincide with that of Individuals: Since it cannot be so, the Interest of Particulars always has, as it always must, in wise States, give way to that of the Whole.

Many Branches of our Foreign-Trade were first struck out by Joint-Stock Companies; private

( 24 )

vate Adventurers being intimidated from hazard-  
ing their Fortunes in unbeaten-Tracts of Com-  
merce. When Companies have effectually esta-  
blish'd *new* Branches, the public Good may as  
much require their Dissolution, as it did at first  
their Establishment: But to do this before this  
great End is answer'd, does not discover any ex-  
traordinary Wisdom, methinks.

Such is the State of our *African-Trade* at pre-  
sent, that there seems as much Reason for vigor-  
ous Measures to support it against our dangerous  
Competitors, as did first to establish it. The  
*Negroes*, by our Management, have grown wily  
and artful as our Rivals are formidable. There  
will be as much Difficulty perhaps, to reduce the  
Price of Slaves, as to reduce the *French* within  
their own Boundaries of Trade, and retrieve what  
we have lost. But if both these are not done,  
our *Planters* must be undone; for such is the  
Career of the *French* in those Trades, that it will  
soon be out of our Power to regain them, without  
a fresh War for that Purpose; whereas, in my  
humble Opinion, it may be now done by Mea-  
sures similar only to those of our Rivals, and with-  
out Umbrage. The short Question therefore is,  
What's to be done? And the Answer, I think, is  
equally short: Follow *French Measures*!

Are we then to have an *Exclusive African-Com-  
pany* again? Why not? Has not Experience ve-  
rify'd the Soundness of *French* Policy in that Re-  
spect; and shall we reject it only because it is  
*French*? Or, are ideal Whims and impracticable  
Schemes to take Place of rational, practicable and  
successful Policy? If not, why shall not *Great-Bri-  
tain* have a powerful *Guinea-Company*, as well as  
*France*, and that strengthen'd and fortify'd, with as  
mighty

( 25 )

mighty Privileges, Immunities, and Encourage-  
ments? Tho' we may not chuse, perhaps, to a-  
dopt the identical Measures of Encouragement  
that Nation has; yet if in the Aggregate Total  
they are but amply equivalent to Theirs, we shall  
be able to maintain a Ballance of Power, and con-  
sequently of Trade against them: and how can  
we expect to do so before? By means of a Com-  
pany, so circumstanc'd, we shall not only be able  
to stand our present Ground, but effectually to  
regain that we have lost: And will not this be  
making the Nation full Compensation for it's En-  
couragements? When the desirable Ends of it's In-  
stitution are effectually answer'd, can't we lay the  
Company aside with as much Ease as it may be  
establish'd?

We have already seen that a *Company* is not  
hurtful that engrosses Trade out of the Hands of  
our Rivals, and puts the same into our own. If  
another *temporary exclusive Company* shall be found  
the most proper Expedient to establish our *Negro-  
Trade* upon a good Basis, and regain the Planta-  
tion-Trade we have lost, there is no Reason why  
it should be rejected, because it may happen to  
disoblige some of the Merchants of *Bristol* and  
*Liverpole*; which I could heartily wish was not  
the Case.

Various Sorts of Companies, and Projects of  
various Kinds have been suggested to answer the  
Purpose, of reviving, securing, and extending  
our *African-Trade*, but all that have come to my  
Knowledge are so exceptionable, that, I am per-  
suaded, the Interests of the Nation will ne'er be  
bottom'd upon any of them.

One of those Schemes that has fell in my way,  
is that of a Company, with some Kind of Parlia-  
mentary

E

( 26 )

mentary Aid, from Year to Year, for Support of Forts and Castles, but without a *Joint-Stock*; such a one as leaves the Trade open in general in the Manner of our *Russia*, or *Turkey* Companies. But if *Gentlemen* would please to consider, that as the Circumstances of those Trades, and that of *Africa* are no way parallel, Measures that well suit the one, may prove destructive of the other. Trade carry'd on among civilized Countries, regulated by Treaties, by the fixt Laws of Nations, and by wise Customs immemorial, may be long preserv'd, by the Means of *Ambassadors* and *Consuls*, without Forts and Castles; and therefore without the Weight of a *Joint-Stock*.

But where Forts and Castles are indispensably necessary to carry on Trade in barbarous Countries, a *Joint-Stock* is not less so; while Competitors in the same Trade do the like. I should be glad to know how gracious the Parliament is expected to be to this Rope-of-Sand Company; to empower 'em to cope with our Rivals: They would do well to consider the greater their own Weakness is, the more Strength they will require from the Publick. The Power of the *French*, they should not forget, is not lodged in a *loose, vague, straggling* Body of Traders, whose Schemes and Interests are as various as their Numbers: On the contrary theirs is a well-disciplin'd *Corps*, a Power most politically regulated, and well fortify'd with weighty Privileges and Immunities, that require a round *Fund of Money* to combat: Their exclusive Power too, is back'd with pecuniary Encouragements of no less Value than *£ 50,000 per annum*.

To ballance all this, our disjointed Company could not demand less of Parliament than an *Hundred Thousand Pounds per annum*: For without

( 27 )

out sufficient Strength, I hope those Champions would not presume to enter the Lists with such Antagonists. But it can hardly enter into any Man's Head, that a *British* Parliament will grant an Allowance of that Size, for such Service, when there can be no Security that the Money shall answer the End pretended. If a Trust of this Nature was repos'd in such Hands, can we reasonably expect wise concerted Measures from a disconcerted disjointed Body? Separate Traders have their *separate* Schemes of Traffick, and if they can supplant each other therein, they don't think the worse of their Sagacity or Probity: The *Bristol* Traders would struggle hard to appropriate greater Part of the Allowance for support of their Schemes against those of *Liverpole*; and those of *London*, perhaps, would oppose 'em both: And what is still worse, we should not only have City against City, but one private Trader against another. Would not such wise Measures rather multiply than lessen our Divisions; still keep up the high Price of *Negroes*, and give our Rivals still greater and greater Advantages over us?

*French* Measures, we have seen, are conducted by one Head, one Hand, and one Purse, to answer one united *particular* Interest, made most wisely subservient to the Interest of the *whole*. These are the happy Effects of a *Joint-Stock Interest* in this Trade; it is actuated by one invariable *Primum Mobile*: To do otherwise is something like an ill-contrived Piece of Mechanism, that derives an elastick Motion from one Point, whose Velocity is destroy'd by an opposite.

Could it be expected that the Factors and Agents of such a Company, resident at the Settlements, would give Satisfaction to such a disunited Interest? Would they not rather follow the Ex-

( 28 )

ample of their *Masters*, and pursue private Advantage in Opposition to that of them all? Rather than not Trade at all for private Account, tho' e'er so much restrain'd by the Company, would they scruple to do so with a public or a secret Enemy; and prove as regardless of the Interest of the Nation, as that of their Employers?

That I would not be prolix, I shall only mention one more Difficulty that may attend this Regulation, or rather Confusion of our *African-Trade*. If it be not thought convenient, as I reckon it hardly will, to quit our Forts and Castles, I should be glad to be informed, who must purchase them of the present Company, upon their Dissolution? Will a Capital be raised for that Purpose by the separate Traders? And in what Proportion shall each Adventurer be rated towards it? And who shall rate and liquidate these Proportions?

Another Scheme that has been broach'd for the Security of this Trade, is that of a Parliamentary Allowance from Year to Year, to be vested in the Hands of the *Lords Commissioners of Trade and Plantations*, for Maintenance of Forts and Castles. I could wish that this Scheme was less exceptionable than the other. But as the Trade, under this Regulation would be left open as in the other, will not every insurmountable Difficulty occur in *This*, as does in *That*? Indeed there seems rather more Difficulties attending this latter than the former.

There must, doubtless, be something of a *Military Power* to support Forts and Castles. As Trade, however, is our great Point in View, the Controul of this Power, methinks, should not be out of the Hands of a trading Interest: I mean a  
*Mercantile*

( 29 )

*Mercantile* trading Interest; because our Rivals controul their *Military*, by the same Head: But, with all humble Submission, the practical Interest of Trade, seems to require Knowledge of another Kind, and Management of a different Nature from what can be presum'd to fall under the Cognizance of that *Honourable Board*.

Those *noble Lords* may wisely hold the Helm, and guide the great Machine of Trade for the publick Interest, by the most profound Theory, grounded on the best Intelligence their *Lordships* can obtain: but the *practical* part of Trade; the Customs and Usages, the peculiar Schemes and Projects of Traders among the *Mercantile* World, we may humbly presume, do not fall directly within the Province of their *Lordships*; nor indeed the Direction of a *Military* or *Naval Power*; both which might, perhaps, be requisite, under such a Regulation.

Such a governing Power, independent of the controul of Merchants interested in this Trade, might indeed be exercised to drive the *French*, or the *Dutch* from our Coasts; or, otherwise give 'em a Broad-side, or a Volley from the Forts, if they approach'd near 'em: Such a Power might also erect a Gallows to deter the *Negroes* from trading with our Rivals, as the President of *Panama* did at *Portobel* to prevent illicit Trade: All this may be done, but what End will it answer? Rash Measures, with our Rivals, might be productive of a fresh National War; (for we have had one before now on account of this very Trade) and rigorous Measures with the *Negroes* would alienate their Attachment from our Interests. To beat, or equal, our Rivals in Trade must be done by a Trading Interest only; a Trading Interest

( 30 )

terest every way equal to that of our Rivals in Dignity and Authority; and with a *united Purse* no way inferior to theirs. As these Measures can give no Reason for national Quarrels, so they are the most naturally adapted to our Prosperity in this Commerce. For Trade, we know, is a coy, and a delicate Mistress; she must be tenderly courted and caref'd: and altho' the People we trade with, in this Part of the World, are Savages themselves, and treat each other as such; yet they are not insensible of other Treatment from *Europeans*: among them, whose Conduct is the most engaging, will certainly obtain the greatest Share of their Trade. The Exercise of all Power therefore for Support of this Trade, must be done with all Delicacy, lest it should drive the *Negroes* from our Settlements, or promote a War without our Competitors: And it will never be the Interest of any united Company to do either; but yet may support such an Awe and Dominion, as may answer all our desirable Purposes:

Which brings us to the Consideration of a *Joint-Stock Company*, and how far such an one, with a Parliamentary Allowance to support the Forts and Castles, may be presum'd duely to support this Trade, while the whole is left free and open to all His Majesty's Subjects.

And before I enter into this Point, I must acknowledge, that I was once of Opinion, that such a Company, with an ample public Allowance, secur'd for a Term of Years certain, upon Parliamentary Authority, for the Support of the Forts and Castles, might have answer'd our most sanguine Hope and Expectation.

The Reason whereupon I founded my Judgment, was the Possibility that the Trade might have

( 31 )

have been so happily regulated between the Company and the separate Traders as to have produc'd an indissoluble Harmony and Union between 'em for their reciprocal Interests: And 'tis well enough known, that I took no small Pains to promote such Union, when I had a Share in the Direction of the *African Company*. But I am very sorry to say, that Time and Experience have afforded sufficient Reason to change Sentiment; there not appearing any more likelihood, at present, of any such Union, than there was above Forty Years ago.

Whether the Fault has lain on the side of the Company, or on that of the separate Traders, may be worth the public Attention; because the due Establishment and Regulation of this Trade can be postpon'd no longer, without endangering the absolute Ruin of our Plantation-Trade in general; for 'tis too notorious, that our Competitors in *Africa* are at this Time, exerting their full Stretch of Power and Policy, to raise *their Colonies* to the highest Degree of Splendor upon the Destruction of *ours*.

That the *African Company* have acted with all Cordiality and Condescension towards the *separate Traders*, in order to induce them to such a Union as would support the *British Rights* of Trade against *our Rivals*, and reduce the Price of *Negroes*, will appear from what I did myself the Honour to propose, upon that Head, some time ago; and which received the Approbation of the *Gentlemen* in the Direction of the Company †. The Substance of which is as follows, *viz.*

‘ I.

† Vide *The aforementioned Tract address'd to the Chancellor of the Exchequer, in 1746.*

( 32 )

I. ' By strengthening the Hands of the Company  
' they will be render'd capable of restraining the  
' *French* within the Limits of their own Charter ;  
' whereby we shall retrieve the Trade of the *Gold*  
' Coast, and drive them away from *Anamaboe*,  
' from whence they have supplied their Colonies  
' with *Ten Thousand* of the choicest, and most  
' robust *Negroes* on all the Coast, to *One Thousand*  
' that have been carry'd by all the *separate British*  
' Traders to our own Plantations. We shall also  
' be capable of rooting them out of the Trade at  
' *Whydah*, which they have also usurped ; and  
' from whence likewise they have carry'd very  
' considerable numbers of *Negroes* no way inferior  
' to those of *Anamaboe* ; and regain the Trade of  
' that part of the *North* Coast, extending about  
' four or five hundred Miles from *Cape Blanco* to  
' the *North* of the *River Gambia* ; from which the  
' *French* have within these nine Years absolutely  
' excluded the *English*.

II. ' The Trade on the Coast of *Africa* being  
' thus restored, under the Power and Authority  
' of the Company, *separate British* Traders would  
' no longer be under the Necessity of skulking in  
' such comparatively obscure Holes or Corners,  
' as the *Pight* and *Callabar* for their Lading, and  
' contenting themselves with less serviceable *Ne-*  
' *groes*, while our Rivals engross the Bulk of  
' the *best*.

III. ' By thus excluding the *French* from  
' trading within the Limits of our Royal Com-  
' pany's Charter, there will of Course be a greater  
' Plenty of the choicest *Negroes* left for *British*-  
' Traders ; and the Number of Purchasers being  
' lessened upon the Coast, the Company and se-  
' parate Traders will purchase the *best* *Negroes*  
' cheaper,

( 33 )

' cheaper, as the Demand is lessened ; for as no-  
' thing has so much contributed to raise their  
' Price to the great Height it, at present, is, as  
' the Encroachments of the *French* ; so nothing  
' can help more to it's Abatement, than extirpat-  
' ing them from our parts of the Coasts, and re-  
' ducing them within their own Boundaries.

IV. ' What will still further contribute, and  
' that I am apt to think effectually, to reduce the  
' exorbitant Price of *Negroes*, is the *Promotion of*  
' a lasting Harmony, and good Understanding be-  
' tween the Company and separate Traders ; for,  
' from the Exclusion of the *French*, the whole Trade  
' will again revert into their Hands ; and if, by  
' the Consent and Choice of separate Traders,  
' the Company became the sole Purchasers of *Ne-*  
' *groes* upon the Coast, and the former purchased of  
' them only, the Price would soon be reduced to as  
' low a Degree as could be desir'd.

V. ' By such an Agreement between the Com-  
' pany and private Traders, quick Dispatch also  
' would be given them ; they would obtain their  
' Complement of *Negroes* in a Fortnight or three  
' Weeks, which they now do not in three or four  
' Months ; and consequently the great Charge of  
' Demurrage, and Loss by Mortality of *Negroes*,  
' by too long Confinement on Ship-board, would  
' be prevented.

VI. ' That the Price of *Negroes* has been so  
' greatly raised, and still continues to be kept up  
' from an Encrease in the Number of Buyers, will  
' be quite out of Dispute from the following  
' *Fact*. Before the *African* Trade was laid open,  
' and the *French* in Consequence thereof, permit-  
' ted to encroach upon the Trade at *Whydah*, the  
' the Price of *Negroes* there was not above

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FIFTY



( 34 )

‘ FIFTY SHILLINGS and THREE POUNDS  
 ‘ per Head, first Cost; but upon the Increase of  
 ‘ separate Purchasers, and the Encroachments of  
 ‘ the French, they soon advanced to TWENTY  
 ‘ POUNDS per Head, first Cost.

‘ But should not *separate Traders* find their Ad-  
 ‘ vantage, by thus carrying on the Trade, by  
 ‘ Means of the Company, they will of Course  
 ‘ naturally return to their old Method of Traffick,  
 ‘ after having found the Experiment ineffectual.

‘ However, that it might not prove so, I would  
 ‘ humbly propose; that while such an Agree-  
 ‘ ment subsisted between the Company and *sepa-*  
 ‘ *rate Traders*, the Company should not carry a *sin-*  
 ‘ *gle Negroe* to our American Plantations; in *Con-*  
 ‘ *sideration*, that all *separate Traders* purchased *Ne-*  
 ‘ *groes* of the Company; for then the Company would  
 ‘ by Consent, be constituted, as it were *Factors*, to *se-*  
 ‘ *parate Traders*; and if they did not raise their  
 ‘ Commission too high, the Trade would continue to  
 ‘ be carried on through their Hands; but if the  
 ‘ Company grew exorbitant, *separate Traders* would  
 ‘ become their own *Factors* again, and the Trade  
 ‘ return to its old Course, which would be *Check*  
 ‘ sufficient upon the Company: And all this may be  
 ‘ easily concerted between the Company, and *separate*  
 ‘ *Traders*, without Application for Parliamentary  
 ‘ Restrictions on either Side.

‘ That the *British-Planters* also will find their  
 ‘ Account, by this happy Establishment of the  
 ‘ Company, is not less certain; for the *French*  
 ‘ being totally excluded from the Purchase of the  
 ‘ best *Negroes*, they will be left for the *British* *Plan-*  
 ‘ *tations*; and from Reduction of their Price in  
 ‘ general, by the Measures proposed, the *Planters*,  
 ‘ doubtless, will obtain them cheap in Propor-  
 ‘ tion.

( 35 )

‘ tion. Thus will our *British* Colonies become  
 ‘ cheaply and plentifully stocked with the *choicest*  
 ‘ *Negroes*, the Culture of more Land naturally  
 ‘ take Place, more Plantation-Commodities be  
 ‘ produced, and cheaper, by the Price of all ne-  
 ‘ cessaries of Life, both for Blacks and Whites,  
 ‘ abating in Proportion to the greater Plenty.  
 ‘ And will not the Interest of Money fall, and  
 ‘ the general Prosperity of all the *British* *Plan-*  
 ‘ *tations* naturally follow? These Measures depriv-  
 ‘ ing *France* of the Supply they at present have of  
 ‘ the choicest *Negroes* from the *British-Coast* of  
 ‘ *Africa*, their Sugar-Colonies will soon be reduced  
 ‘ to the State of supplying themselves only, while  
 ‘ our *Planters* happily retrieve the lost Trade of  
 ‘ supplying foreign Markets with that Commodity;  
 ‘ and prevent the future Advances of *France* in her  
 ‘ Trade and Navigation in *America*.

So very extraordinary, we see, have the Cor-  
 ‘ rections of the Company been, that they have  
 ‘ made Overtures of throwing the *whole Negroe-Trade*  
 ‘ into the *separate Trader*’s Hands, and spontane-  
 ‘ ously excluding themselves from that whole Branch  
 ‘ of Trade: Yet what other Effect has this pro-  
 ‘ duc’d, than *Petitions* to Parliament, from those  
 ‘ very *Traders*, to obstruct every Measure taken  
 ‘ for the Prosperity of the Company; tho’ their  
 ‘ Ability to support the *British* Rights of Trade,  
 ‘ would have prov’d more to the Interest of those  
 ‘ *Traders*, than of the Corporation itself.

What can be the real Motives of those *Gentlemen*  
 ‘ to reject such a condescending and equitable Regu-  
 ‘ lation of the Trade proposed? However im-  
 ‘ placable might be their Enmity towards the Com-  
 ‘ pany, have they no Tenderness towards the *Plan-*  
 ‘ *ters*; whose Hardships and Distresses, they well  
 ‘ know



( 36 )

know, are insuperable, from the extravagant Price of *Negroes*? If they had any Regard to the Prosperity of our *Planters*, why were not those Measures to reduce the Price of *Negroes* embraced? For had the Company been constituted, by mutual Consent, the only Purchasers, as propos'd, they must, and very naturally would, have reduc'd the Price as low perhaps as it was before the Trade was laid open.

The Truth is those *Gentlemen* apprehend, as they always have done, and ever will, that the Company's enjoying the least Degree of Prosperity is inconsistent with their own: And therefore it is, that they have either openly or covertly always oppos'd the Company's obtaining any Security from Parliament for the due support of their Forts: And why? Because truly they dread the Apprehension of any *Joint-Stock* Company whatsoever: but if Parliamentary Security for the Forts had been once obtain'd, they imagin'd a *Joint-Stock* would soon have been rais'd; and therefore they have, and always will oppose the one, in order to defeat the other.

But I must confess I don't see why those *Gentlemen* need be in any Pannick about that matter; for if the Parliament had secur'd *Twenty Thousand* a Year to the Company for a Term *certain*, it would have been so granted, as not only to have oblig'd the due Application, but to have prevented the Mortgaging or Anticipation of the *Annuity*: And if so, this would not have rais'd the Company a *Joint-Stock*, however sanguine some People may be in their Expectation; for, while it continues the Interest of the *separate* Traders to ruin the Company, who will be so infatuated as to hazard their Money in so precarious a *Joint-Stock* Trade? When

( 37 )

When this Competition of Interest among ourselves has ruin'd the Company already, how can it be suppos'd to prosper, while the same subsists? I am at a loss too to comprehend by what Sort of Magick, *Twenty Thousand* a Year on our side, can be made to go as far as *Fifty Thousand* a Year on the Side of *France*; or how a Company without *exclusive* Powers and Immunities, can possibly balance the Weight of one with such Privileges. This, I think, must pass every Man's Comprehension, as well as that of one of my narrow Conception: and if so, how can this prove the effectual Means of restoring the Trade, preventing *French* Encroachments, and tending to the Prosperity of our Plantations in particular; the grand Point we should never lose sight of in the Regulation of this Trade?

The Company grant they have expended above £ 17000, a Year, for many Years together, upon Support of the Forts; and yet they have not been able to support them but in a very pitiful manner; nor to make the least Head against our Rivals. Now, how the Addition of £ 3000 *per Ann.* more only, will empower the Company to maintain the Forts in a *formidable* manner; and so to support the Dignity and Dominion of the *British* Nation as to prevent the Usurpations of our *foreign* Rivals, is also beyond the Tether of my poor Understanding.

Under the Circumstances of being liable to the daily Insults and Encroachments of *foreign* Competitors, and also to the eternal Opposition of our *own* separate Traders, how can the Publick be ever expected to venture their Money in such a Corporation? In short; while any Opposition of Interests among ourselves continues, as it has done,  
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( 38 )

was the Parliament to grant *twice Twenty Thousand* a Year for the *African Service*, I cannot believe the Publick could be brought to raise a *Joint-Stock*; because there is the greatest Danger of Annihilation, but little Probability of successful Trade.

Many more Reasons might be urged in Favour of this opinion, which I shall wave at present. Upon the whole therefore it does not appear to me, upon the most deliberate and impartial Consideration, either that the Company, or the Plantations can possibly prosper upon the System of a *Joint-Stock* Company, with a free and open Trade, as we have at present.

Having taken the Liberty to give my frank and undisguised Opinion upon the several Methods, that have come to my Knowledge, proposed for the Revival and Security of this important Branch of Trade; it may be expected, that I should point out such Measures as will answer the national Interests; since I disapprove of all that have been hitherto offered. This may naturally enough be expected, but not easily comply'd with. To effectuate that, which has been so many Years accomplishing, is scarce to be expected from any private Person; nor am I presumptuous enough to think myself equal to so arduous a Task.

As it has fell in my way however, to consider a little of this Matter, I shall contribute what occurs to me, at present, to forward so laudable a Design; as it is likely to come before the Consideration of Parliament in a few Days: but I am too sensible it is far less difficult to censure than to amend the Propositions of others.

I could have wish'd to have had more Time allow'd me on this Occasion, that I might have been

( 39 )

been better prepar'd to have given my humble Opinion, on a matter of this Importance, than for my Pen to keep Pace with a *Printing-Press*.

But all that I shall most humbly submit to public Consideration is very plain and simple; the *Out-lines* whereof may be sketch'd under the few following Propositions: *viz.*

PROPOSALS for the *Revival, Security, and Extension*, of the *British Trade to Africa*.

I. That the *British-Trade to Africa* be given, by Act of Parliament for ——— Years to the Honourable the SOUTH-SEA-COMPANY, under the Title of the ROYAL AFRICAN ASSIENTO COMPANY; or such other as shall be approv'd by *Parliament*: And that all other His Majesty's Subjects shall be absolutely *excluded* from the said *African-Trade*.

II. That in Consideration thereof, the said ROYAL AFRICAN ASSIENTO COMPANY shall be obliged, by the said Act of Parliament, to import all *Negroes* into the *British Colonies in America*, and sell them there at a *certain Price*, limited by the said Act of Parliament: that is to say, in Times of *Peace* at the Rate of *one half the Price* they are at present sold for in the *respective Colonies*, belonging to the Crown of *Great-Britain*: And in Times of *War*, at the Rate of *Two Thirds* of the Price *Negroes* are at present sold for, in the said *respective British Colonies*.

III. That the said ROYAL AFRICAN ASSIENTO COMPANY shall be obliged to support and maintain, in a defensible Condition, the *British Forts and Castles in Africa*, at their own sole Expence.

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( 40 )

IV. That the said ROYAL AFRICAN ASSIENTO COMPANY shall make the present *Royal African Company* of *England* such a Compensation for their Forts and Castles, and all their Property in *Africa*, as the said two Companies shall agree upon: Or, as shall be settled by Parliament.

V. That as an Encouragement to the said ROYAL AFRICAN ASSIENTO COMPANY to supply the *British Colonies* plentifully with *Negroes* at the Prices aforesaid, a BOUNTY shall be allowed them of ——— Sterling Money per Head, for each *Negro*, so imported into the respective *British Colonies*, and sold at the Prices so limited by Act of Parliament as aforesaid.

Whether these Propositions bid fair to answer all that can be hoped for, and expected from the Regulation of the Trade to *Africa*, is what shall be next considered.

A Company thus possess'd of *exclusive* Powers and Immunities will certainly be a Match for our *Competitors* in the same Trade; and be capable of *excluding* them from encroaching upon any of the *British* Rights and Privileges of Trade. As this will be dealing with our Rivals in their own Way, it will certainly give the least Umbrage; and is the least likely to be productive of *national* Quarrels upon this Occasion.

On the contrary, when *France* and *other* Nations are sensible that our *African-Company* is establish'd, by Act of Parliament, they will be convinced, that it is the determin'd Resolution of the *British* Nation, to maintain their Rights in *Africa*, with the whole Weight of *British* Power: And therefore from the Disposition of our Rivals, at present towards Peace, they may be presum'd, without

( 41 )

without any great Difficulty, to disavow, and desist from the Encroachments they have made.

But if the Resumption of our Rights of Trade in *Africa* be longer deferr'd, we may very probably not find our *Rivals* under such Necessity for preserving the publick Tranquillity as a present; nor the Affairs of *Europe* so circumstanced as to prevent a War on this very Account.

That the *exclusive* Right in the *African-Trade* should be rather given to the *Assiento* than to any *other* Company, is no way unnatural; because one part of their Trade already lying in *Negroes*, it is a Commerce they are thoroughly experienc'd in.

It will be the Interest of the *Assientists* to support this Trade in the most vigorous Manner; to the End they may be able the more effectually to comply with their *Contract* with *His Catholick Majesty*; the Profits whereof, upon the *Reduction* of the Price of *Negroes*, if they can accomplish it, may make some Amends for their supplying the *British Colonies* upon such disadvantageous Terms, as propos'd.

The *Assientists* can better afford to undertake this Trade upon the aforesaid Conditions, than any *new* exclusive Company could do, without the Benefits of the *Assiento*.

How highly advantageous such a Regulation must, and most certainly will, prove to the *British Plantations* in general, when the *Planters* shall be able to purchase *two* *Negroes* for the Price of *one* at present, need not be expatiated on. If any Measures can ever enable them to restore our lost Plantation Trade, *These* seem to bid fairer for it than any I have seen; and therefore, 'tis to be hoped, will be carryed into Execution; unless something

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( 42 )

still more beneficial to the Plantations shall be thought of.

And altho' the *Separate Merchants* may think themselves highly aggriev'd by such a Regulation; yet as the publick Interests so manifestly require it, Those *Gentlemen* certainly must, with a very ill Grace, opposite what is calculated so much for the Benefit of the Plantations; for if this Regulation, or some other equally beneficial to our *Planters*, does not take place, I am well persuaded, their Grievances will soon be insupportable.

But this cannot be the Case of the *separate Traders*; for altho' the *Company* will have the supplying our *Colonies* with *Negroes*; the *Planters* will be the greatest *Gainers* by it, not the *Company*: and the *separate Traders*, as at present, will continue to be the *Carriers* of *Negroes*; they will find the *Shipping*, and take their back *Freights* as they at present do,

And as the *Plantations* flourish, those *Gentlemen* will not only send more of our *Plantation-Productions* to *Foreign* Markets, but more *British Manufactures* to the *Plantations* in general; for the more they prosper the more *Trade* will they have with their *Mother-Kingdom*: So that it does not appear, that the Case of those *Gentlemen* can be much worsted by this Regulation; while that of our *Planters* must be deplorable, if something of this Kind be not directly done for their Relief.

Altho' these Consequences should not immediately follow; yet they most certainly must and will follow gradually; and there is no extraordinary Difficulty for skillful and experienc'd Merchants to make an easy Transition from one Branch of *Trade* to another; whereby they'll soon make themselves Amends for what little *temporary* Disadvantages,

( 43 )

advantages, the Necessities of the Nation, shall thus oblige them to labour under.

Did the Profits and Advantages of the separate Traders go out of the Nation, their Opposition to such Regulation might be well founded; but they will only change hands, and be thrown into those of the *British Planters*; whose Prosperity too, in the End, must be theirs, as well as that of the Nation in general.

And altho' the *Company* will reap the sole Benefits of the other Branches of the *African-Trade*; yet it is to be hoped the separate Traders will not grudge them That, when they pay so dearly for it to the Plantations; and also are at the sole Expence of maintaining the Forts and Castles in a defensible Condition. Nor indeed could it, by any Means, be worth the *South-Sea-Company's* While to accept the *exclusive* Trade to *Africa*, upon the hard and unequal Terms propos'd; provided the Parliament shall not allow Them an encouraging *Bounty* to accept the same, upon their Importation of *Negroes* into the *Colonies*.

The greatest Difficulty indeed that I am apprehensive of, is, that that *Honourable* Company will not so easily be brought to accept the Proposals humbly submitted. For, as it is certain the best Branch of the *African-Trade* is that of *Negroes*; and the new *Company* being not only depriv'd of all Advantages arising thereby from our own Plantations, but, I fear, running some Hazard of Loss by such *Plantation-Assiento*, I must readily acknowledge, the Conditions suggested are not very engaging.

That this part of the *African-Trade* however might not prove so very discouraging to *British-Assentists*, I would beg leave to observe, that by

( 44 )

the wise and prudent Management of the *Negroe-Chiefs*, they may very probably be gradually brought to reduce their extravagant Price: and altho' not so low, perhaps, as before the Trade was laid open; yet so low, possibly, as to prevent the Company's being Losers by their *New Assiento*: And if that only could be done, the Profits of the *Negroe* Part of the *Spanish Assiento* may, in a great Measure, compensate for the Disadvantage of the other.

The Prospect the *new* Company may have also in extending the *Inland Trade* of *Africa*, by means of a large *Joint-Capital*, employ'd on parliamentary Authority, will also contribute to countervail some of the Disadvantages of the Terms proposed: And as all Improvements of the *African-Trade* this way, will prove an entire new Acquisition of Commerce to the Nation; and, in Proportion, increase the *Exports* of *British* Manufactures in general, who can reasonable envy the Company in this Respect? Will they not be very justly entitled to the Advantages of their own Acquisition, without Injury to any body whatsoever? Which Advantages too the Nation could never reap at all, but by means of so powerful and opulent a Company?

Upon the whole therefore, it is to be hoped by every true Friend to his Country, that for the Interest of the *British* Plantations in general, the Parliament will be graciously pleased to give the *South-Sea-Company* such reasonable Encouragements as may induce them chearfully to undertake the Guardianship and Protection of this invaluable Commerce; a Commerce the grand and fundamental Support, I will presume to say, of the  
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( 45 )

greatest Part of the whole Trade and Navigation of the *British Empire*.

And that this happy Establishment of our *African-Trade* will prove agreeable to the Nation in general, we have no little Reason to expect. For at length the separate Traders themselves have been brought to acknowledge, that this Trade cannot be duly supported without *Forts* and *Castles*. — And that it cannot be effectually establish'd, and preserv'd, without a *Joint-Stock Company*, I am apt to believe, will no longer remain a matter of Dispute. But that a *Joint-Stock Company*, with a *free and open Trade* cannot possibly flourish, or be capable of protecting the Trade against our Rivals, must appear evident and indisputable to every Man of plain Understanding. Even tho' the Parliament should be pleased to give the present *African Company* double the Annuity they have so modestly requested for the Support of their Forts, and that for 20 Years *certain*, I am thoroughly persuaded that the Company could never thrive, while the present Competition subsists between them and the separate Traders. In Support of which my humble Opinion, there are more Reasons to be given, perhaps, than some People may be aware of; tho' I shall urge the Matter no further at present.

I am not insensible how highly distasteful the very Idea of a *Monopoly* of any Kind is to some People; and indeed not without Reason, when the Necessities of the State do not stand in absolute need of them,

But that the pressing Necessities of the State do at present stand in need of such a limited and restrained trading *Monopoly*, as I have taken the Liberty to point out, as the most effectual Expedient



( 46 )

pedient on the present Occasion, appears to me most manifestly evident and apparent. And if I happen to be mistaken in Point of Judgment, I shall be glad to be set right, by those who will condescend to do me that Honour: not that my private Opinion is worthy of the least publick Attention; but as the Interests of the Nation seem to be so essentially concern'd, it will be doing a most national, and therefore a most acceptable, Service to the Kingdom in general.

Before I conclude, I would beg leave just to remind the Reader, that as the present *British Assiento* appears to be a *Monopoly* that only takes so much Trade out of the Scale of our Rivals, and throws the same into our own; so the annexing of a *Plantation-Assiento* thereunto, will be the means of taking so much *further* Trade out of the Scale of *France*, and throwing *that* also into our own. That a *Temporary* Monopoly therefore of this Kind can be any ways injurious to the Trading Interests in *general*, when it is so likely to promote the Interests of Trade in *general*, is quite beyond my Comprehension at present.

If the Parliament of *Great-Britain* is never to take any Measures for the Benefit of the Kingdom in general, till the Interests of the several Parties who may be concern'd in any publick Affair, are perfectly reconcil'd; I am afraid the Representatives of the Nation may as well continue at their Country Seats, as to assemble at *St Stephen's-Chapel*. The several Parties concerned in this Debate have been many Years left to themselves, to unite and harmonize in Measures for the due Revival, and Security of this Trade; yet they remain as distant from Unanimity as they ever were: and therefore it is full Time to pay little Regard to their further  
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( 47 )

inconsistent Remonstrances or Exclamations on either side.

Was the Case so, that *England* had no Plantations of her own to support, by Virtue of the *African-Trade*; yet as the supplying other Nations with *Negroes*, and the other Branches of that Trade, would prove highly beneficial to the Kingdom, it would not be at all unreasonable to take the like Measures that our Rivals do, and to carry the same on by a *Joint-Stock Exclusive-Company*: But as we have Plantations of our own to support, by the Labour of *Negroes*; and such too as are of the last Importance to the Nation, does it not still render the Necessity of such Measures more highly eligible?

The general Principle of making *Treaties of Commerce* with foreign Countries, is to aim always at being upon a Level therein with the *most favoured* Nations: If then it be a good Maxim of Policy to be upon equal Terms with Rivals amongst civilized Nations; why ought we not to be desirous of the same in *Mercantile Power* and Dominion amongst uncivilized and barbarous Ones?

March 14th, 1748.

F I N I S.

The first part of the document discusses the importance of maintaining accurate records of all transactions. It emphasizes that every entry should be supported by proper documentation and that the books should be kept up-to-date at all times.

The second part of the document details the various methods used to collect and analyze data. It describes the process of gathering information from different sources and how this data is then processed and interpreted to draw meaningful conclusions.

The third part of the document focuses on the application of these findings. It explains how the results of the analysis are used to inform decision-making and to develop strategies that are based on sound evidence and logical reasoning.

Finally, the document concludes by highlighting the ongoing nature of this work. It notes that as new information becomes available, the analysis must be updated and refined to ensure that the conclusions remain relevant and accurate.